

CENTRAL ATLANTIC REGION AWARDS NATIONAL GARDEN CLUBS, INC.

2011-2013 Term

Awards herein are available to C.A.R. State Garden Clubs, Member Garden Clubs and individuals as stated. The chief purpose of these Central Atlantic Regional Awards is to recognize excellence above a State level. They are designed for outstanding club projects or achievements that

- are required before applying for an award from National Garden Clubs, Inc.
- do not fit a National Garden Clubs, Inc. Award Category.
- are not large enough in scope for consideration at the National level.

Application for Central Atlantic Regional Awards is made through the Awards Chairman of each State Federation within the Central Atlantic Region. The State Awards Chairman sends the C.A.R. applications to the Central Atlantic Region Awards Chairman, unless otherwise directed.

www.ngcCAR.org

Delaware Federation of Garden Clubs, Inc. www.defedgc.com

The Federated Garden Clubs of Maryland, Inc. www.fgcomd.org

National Capital Area Garden Clubs, Inc. www.ncagardenclubs.org

The Garden Club of New Jersey <http://njclubs.esiteasp.com/gcnj/home.nxg>

Federated Garden Clubs of New York State, Inc. www.fgcny.com

Garden Club of Ohio, Inc. www.gardenclubofohio.org/gardenclubofohio/welcome.html

The Garden Club Federation of Pennsylvania www.pagardenclubs.org

NATIONAL AWARDS WITH REGIONAL WINNERS

#24 AWARD OF EXCELLENCE FOR STATE GARDEN CLUBS A State Garden Club may apply for the Award of Excellence for an outstanding project. A monetary award of five hundred dollars (\$500) will be given to the winner from each membership division. A maximum of four (4) NGC Awards of Excellence may be awarded per year. States will be divided into four (4) groups, according to membership numbers.

a. Membership under 1,000

b. Membership from 1,001 to 3,999

c. Membership from 4,000 to 7,999

d. Membership over 8,000

#25 AWARD OF EXCELLENCE FOR REGIONS One Certificate of Merit and \$500 may be awarded for distinguished work in a Region for coordinated activity in accordance with the programs and objectives of NGC in which all states in the Region have participated. Application is made in the second year of an Administration. **SCALE OF POINTS FOR #24 and #25**

Presentation 5

Outstanding, Unusual or Distinctive Project 50

Advancement of NGC's Goals 35

Supporting Data 10 TOTAL 100

STATE AWARDS: Chairman MUST mail or email entry directly to NGC Award of Excellence Chairman. Application form for the 2011-13 Award of Excellence is available on NGC website www.gardenclub.org.

PERENNIAL BLOOM AWARD-HONORING LONG-STANDING CLUB MEMBERS
Application Form, Rules & Certificate available on C.A.R. website www.ngcCAR.org.

PUBLICITY-PRESSBOOK AWARDS

NATIONAL GARDEN CLUBS, INC. -

#44 PUBLICITY PRESS BOOK CERTIFICATE OF COMMENDATION

Certificate may be awarded to winning books of evidence exhibiting quality, quantity, and diversity of coverage in the print media promoting garden clubs and NGC goals and objectives. (See Award Issue of The National Gardener.) Region is highest level of competition. Regional first place winner in each category is N.G.C. winner in that region. Complete the necessary information on the NGC Application Form. Do not answer the questions. Prepare a Book of Evidence. No limit on number of pages. Submit to the state awards chairman by deadline set by your state.

Categories: Single Member Garden Clubs:

Small Club: under 29 members

Medium Club: 30-99 members

Large Club: over 100 members

Group of Member Clubs, Councils, Districts, Affiliated Garden Center

For additional information including requirements, format and scale of points see N.G.C. Award #44

February 23 Regional Deadline: first place books in each category sent to C.A.R. Publicity Press-Book Award Representative

March 23 National Deadline: first place books in each category sent to National Publicity-Press Book Chairman

MEMBER AWARD OF HONOR

Awarded to one member in each region whose volunteer efforts during a period of five or more years has made outstanding contributions to club and community, in one or more of the following areas: Civic Development, Horticulture Therapy, Youth Activities, Conservation, Landscape Design, Horticulture, Floral Design or All Around Excellence.

NATIONAL AWARD: Certificate

C.A.R. AWARD: Certificate.

Region is highest level of competition. Regional winner is N.G.C. winner in that region.

Eligibility: Any member of a State Garden Club, not currently a member of the N.G.C. Board of Directors

February 1 Regional Deadline: State forwards one entry to C.A.R. Awards Chairman

February 20 National Deadline: Region forwards one entry to National Award of Honor Chairman

Application to include:

1. Name of State Federation and Region
2. Area(s) of nominee's outstanding contribution(s)
3. Name, complete mailing address and phone number of nominee

4. Name of nominee's garden club
5. Sponsoring club, including president's name and address
6. Brief summary of nominee's accomplishments
7. Supporting information to include:
 - a. Outline listing nominee's accomplishments (including offices/chairmanships held)
 - b. Picture of nominee; may be sent electronically.

NATIONAL YOUTH CONTESTS WITH REGIONAL WINNERS

(Winning entries will not be returned. They become the property of N.G.C. or, in the case of the Smokey Bear/Woodsy Owl Poster Contest, the U. S. Forest Service)

HIGH SCHOOL ESSAY CONTEST

Topics:

Consult *The National Gardener* (Award Issue—Fall of the first year of an administration)

Rules:

Length of essay: Between 500 - 600 words. The entry will be penalized if the essay does not conform to the required length. All words are to be counted. Students should write the essay so it is suitable to be published in the NGC publication, *The National Gardener*.

Scale of Points:

Content - 65

Knowledge of Subject - 25; Practicality of Proposal - 10; Originality -15 ;

Subject Matter Well Organized /Clarity of Presentation - 15

Composition -25

Vocabulary -15; Conformance to Length - 10

Manuscript - 10

Wallet-Size Photograph, Name, Address, Phone Number, School Attending, Grade, List of Activities, and Sponsoring Club - 5; Neatness (a plastic folder keeps manuscripts neat) - 5

Eligibility:

Contests are open to High School students attending 9th through 12th grades. The contest must be sponsored by: single member garden club, group of member clubs, councils or districts; or a State Garden Club. All entries become the property of National Garden Clubs, Inc.

Deadlines:

Club entries must be sent to Youth State Chairman—Observe State Deadlines.

State Winners must be sent to Regional Youth, Intermediate, High School Written Contest Chairman by January 1.

Regional Winners must be sent to NGC High School Service Award & Essay Contest Chairman by February 1.

C.A.R. AWARD:

\$100 to the first place CAR winner

NATIONAL AWARD:

A \$1000 National Garden Club Scholarship will be awarded to the National Winner. If the Winner is an underclassman, the \$1000 Scholarship will be held by NGC, Inc. without accrued interest, until such time that the student enters college. At that time, the money will be forwarded to the Financial Aid Officer of the college that the student will enter. The second place winner will receive \$100.00.

POETRY CONTEST

Topics:

Consult *The National Gardener* (Award Issue—Fall of the first year of an administration)

Rules:

1. All entries must be typed and titled.
2. Include name, address, age and school grade of participant on back of entry.
3. Sponsoring club must also be identified.
4. All entries become the property of NGC, Inc.
5. Poems do not have to rhyme.
6. Poems may be traditional verse, acrostics, bland verse, cinquains, diamond poems or Haiku.

Scale of Points:

Title – 10; Content – 40; Creativity – 30; Style – 20

Eligibility:

Kindergarten through Ninth Grade. Special Education: Kindergarten through Ninth Grade.

Deadlines:

Club entries must be sent to the State Youth Chairman – Observe Your State Deadline.

State Winning Entries must be sent to Regional Youth, Intermediate, High School Written Contest Chairman by January 1.

Regional Winners must be sent to NGC Youth Activities Chairman by February 1.

C.A.R. AWARD:

First Place winners for each grade level, Certificate of Recognition

Note: Only regional winners are considered in the judging for national winners. The winning entries will be compiled into a booklet, which will be made available to the winners.

SMOKEY BEAR/WOODSY OWL POSTER CONTEST

Topics:

Original drawings of Smokey Bear or Woodsy Owl (not both) should demonstrate the applicant's understanding of fire prevention and basic environmental conservation principals.

Rules:

The contest is open to individual student artists, who must be sponsored by a local garden club.

Each entry should be 11" x 17" in size.

Posters must feature Smokey Bear or Woodsy Owl and must not feature both together.

* Smokey Bear posters must be based upon, and include Smokey's fire prevention message,

"Only YOU Can Prevent Wildfires!"

*Woodsy Owl Posters must be based upon, and include, Woodsy's conservation message, "Lend a Hand—Care for the Land!"

Materials that can be used include: crayons, markers, poster paints, water colors, etc.

No three-dimensional, computer-scanned or electronically generated images will be accepted.

The artist's name, address, home phone number, grade level, school, teacher's name, sponsoring local garden club, city and state must be printed on the back of the poster in the lower right corner. (Do not use a dark marker for this information as it may show through.)

Scale of Points

Originality 20; Design 20; Slogan 20; Artwork 20; Overall Effectiveness of the Message 20

Eligibility:

Individual Student Artists in 1st – 5th grades

Deadlines:

Club entries must be sent to the State Youth Chairman by January 15

Five state winning entries must be sent to the Regional Ecotots/Juniors Poster Contest Chairman by February 15

Five regional winning entries must be sent to the National Smokey Bear/Woodsy Owl Poster Contest Chairman by March 15

Note: All entries will become property of the U.S. Forest Service. Posters will not be returned to contestants. The U.S. Forest Service and the National Garden Clubs, Inc., may use the poster artwork for national educational materials and outreach.

C.A.R. AWARD:

First Place winners for each grade level, Certificate of Recognition

NATIONAL AWARD:

The Grand Prize National Poster Contest Winner will receive round-trip airfare and accommodations for four to Washington, DC. A \$100 U.S. Savings Bond will also be awarded to the First Place National Winners from each grade level.

C.A.R. AWARDS TO INDIVIDUALS AND/OR CLUBS

GENERAL RULES

1. The Central Atlantic Regional Awards Year shall be January 1 to December 31.
2. Applications shall be in the hands of the C.A.R. Awards Chairman, unless otherwise stated, no later than April 1.
3. Applications should have won a state award or be screened by the State Awards Committee to assure high quality.
4. Applications sent for National consideration automatically eliminates it from competition for C.A.R. awards.
5. No club may win the same award two years in succession. (Note: Rule does not apply to National Garden Clubs, Inc. Awards with Regional winners.)
6. Awards will be presented at the C.A.R. Conference. Any Books of Evidence may be picked up by State Presidents.
7. Limit of one entry per state per award or per size category (small, medium and large club category).
8. Note that C.A.R. Categories of Club Size differ from those of N.G.C.

SCALE OF POINTS FOR ALL NGC and CAR AWARDS: (exceptions: Promotions, Publications, Yearbooks, Flower Show Achievement Awards, Publicity Press Books, Website, as noted).

Presentation 5 pts. - neat, concise, includes all required information on the NGC Awards Application Form (3 sheets allowed), or the Book of Evidence, if required.

Achievement 65 pts. - scope of project; need and fulfillment; benefit; accomplishment; comprehensiveness of work; activities to attain goals; evaluation of goals reached; educational; prior planning; very brief history if continuing project; financial report; other.

Participation 15 pts. - size of club; involvement of members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.

Record or Documentation 15 pts. - supporting data (as applicable), clear, well-labeled and neatly attached before & after photographs if applicable, landscape plan (does not have to be

professionally drawn), financial report, letters of appreciation, community awards, newspaper/magazine articles (if possible), radio or TV script (if possible), etc. Photocopies are permitted.

TOTAL 100 points

APPLICATION FORMS

NGC and CAR have new application forms and procedures for applying for awards. The application form contains topics to be addressed along with any supporting photographs.

- There is a three (3) page limit, using only the front of the page.
- Binders and vinyl sheet protectors are no longer required or allowed.
- Applications will not be returned. Exceptions noted.
- Applications may be submitted electronically to the State Awards Chairman and CAR Awards Chairman where applicable.
- NGC forms are available on their website, www.gardenclub.org CAR forms are on our website, www.ngcCAR.org and state awards chairman.
- This NEW application form should not be used for Awards of Excellence or Flower Show Achievement Awards.

PROCEDURE

The State Awards Committee shall choose the applicants to be sent for C.A.R. awards. The State Awards Chairman will complete the C.A.R. Application Form and send to the CAR Awards Chairman.

MONETARY AWARDS

Monetary awards sponsored by the Region may be subject to change depending on the financial status of the Region.

CIVIC DEVELOPMENT OR IMPROVEMENT AWARD

CERTIFICATE and \$100.00 in each category

Categories (Note difference from National's Categories):

Small club – up to 25 members

Medium club - 26-50 members

Large club - over 50 members

Awarded to a Member Club for the best project involving civic development or improvement.

The project may be one that is completed in one season or may be a completed section of an on-going project.

Accomplishments during the current awards year should be emphasized. Project should benefit or beautify, stimulate civic pride, supply added conveniences or enlarged opportunities for the community. Advice and/or support may be obtained from various sources (city officials, civic groups, landscape architects, nurserymen, etc.)

NOTE - Refer to C.A.R. General Rules.

ENVIRONMENTAL CONCERN AWARD

CERTIFICATE and \$100.00 in each category

Categories (Note difference from National's Categories):

Small club – up to 25 members

Medium club – 26 to 50 members

Large club – over 50 members

Awarded to a Member Club for the best effort to create awareness of the need to protect and/or conserve our environment. May be for a completed project/effort or for a completed section of an on-going project/effort.

NOTE - Refer to C.A.R. General Rules.

THE VIOLET S. THORON AWARD

CERTIFICATE AND ROTATING ENGRAVED PLAQUE

Awarded annually to a Member Club, District, or State Federation (having no Districts) for an outstanding project in the field of Landscape Design and/or for conducting the most complete and effective program of education in Landscape Design. May be awarded for a single project or educational program. Project may be one that is completed in one season or a completed section of an on-going project. Work completed during the current awards year should be emphasized. The Judging Committee on the State level shall include an accredited Landscape Design Consultant. The C.A.R. Landscape Design Representative shall choose a committee to judge the Thoron Award.

NOTE - Refer to C.A.R. General Rules.

OUTSTANDING EDUCATIONAL EXHIBIT AWARD

CERTIFICATE and \$100.00

Awarded to a Garden Club or Garden Club Member(s) for an Educational Exhibit which relates to National Garden Clubs, Inc. objectives and is designed to instruct. Winning Exhibit will be displayed at the C.A.R Fall Conference, provided space is available.

Application should include:

Summary of the exhibit; impetus for the exhibit, where and when exhibit was displayed, number of people viewing the exhibit, concrete results of the exhibit (if known).

Two photographs; may be sent electronically.

NOTE - Refer to C.A.R. General Rules.

JEAN LADSON OUTSTANDING ACHIEVEMENT AWARD

CERTIFICATE and \$100.00 in each category

Categories (Note difference from National's Categories):

Small club – up to 25 members

Medium club – 26 to 50 members

Large club – over 50 members

Awarded to a Club or Group of Clubs presenting the most outstanding garden club work that is not eligible for any other C.A.R. award. Youth involvement is considered a plus.

NOTE - Refer to C.A.R. General Rules.

FLOWER SHOW SCHEDULE AWARD

CERTIFICATE and \$50 in each category

Categories:

Small Standard Flower Show Schedule*

Standard Flower Show Schedule*

Advanced Standard Flower Show Schedule*

* Refer to *Handbook for Flower Shows 2007*, pgs. 7-14

Awarded to a Member Club, Group of Member Clubs, District, or Council for an outstanding schedule in its category. Schedule shall be for a flower show held during the calendar year (January 1 through December 31). Winning schedule must score 95 or more. The judging Committee at the State level shall include an accredited Flower Show School Instructor and/or Flower Show School/Symposium Chairman. The C.A.R. Flower Show School/Instructors Chairman shall choose the committee to judge this Award.

NOTE – Refer to C.A.R. General Rules

SCALE OF POINTS

Format.....	15
Terminology clear, Presentation Complete but Concise (10), Font size and type readable (5)	
Content	70
All information included meets Handbook requirements for category of show entered (40), Number and type of horticulture classes appropriate for show size, awards offered, and season (15), Number and type of design classes appropriate for show size, awards offered and season (15)	
Substantiating Data.....	15
Schedule requirements, information and classes/awards, Organized in a practical/functional manner (10). Theme Appropriate , workable and evident throughout class schedule (5)	

C.A.R. YOUTH EXCELLENCE AWARD

CERTIFICATE OF RECOGNITION and \$50

Awarded to the Youth Garden Club (sponsored by a Member Garden Club) which receives the highest evaluation in proportion to size for the accomplishment of N.G.C. objectives. Award is based on submission of a scrapbook documenting the activities of the Club using photographs, publicity, and a printed schedule of the year’s programs and projects. There is no limit on the number of pages.

SCALE OF POINTS

Format.....	10
(Cover, Page 1, Clear, concise presentation, neat)	
Content.....	60
(Photographs and captions, Publicity, Printed Schedule of Year’s Programs and Projects)	
Accomplishment of NGC Objectives.....	30
Total.....	100

YEARBOOKS

Complete the necessary information on the NGC Application Form. Do not answer the questions. Firmly clip two copies of the completed application form to the inside front cover (send only 1 yearbook). No envelope necessary. Send to your state chairman on the deadline set by your state. Selection of regional winners in each category will be made at the regional level. Names of winners in each category will be forwarded to NGC Chairman. One application for each size category (based on club membership) for each award may be submitted to NGC Chairman. (Budgets no longer needed.)

Garden Club applications shall be judged according to size determined by number of members on whom NGC and state dues are paid, including Active, Associate, Inactive, Honorary, etc.

1. under 20 members
2. 20-29 members
3. 30-44 members
4. 45-69 members
5. 70-99 members
6. 100-299 members
7. 300+ members

SCALE OF POINTS

Format	<u>15</u>
A. Book Structure	3
1. Practical, convenient size, durable, neat	
B. Arrangement of contents	
1. Cover: name of club, town, state, year (design optional)	2
If permanent binder cover is used, substitute with paper cover and include required information on cover and so note	
2. Title Page: name of club, town, state, year, number of Members, affiliated organizations (district, state, region, NGC, other)	2
3. Subsequent pages (in any order most useful to members)	8
Club officers; club membership roster with complete mailing addresses and telephone numbers; names and addresses of NGC President, NGC Regional Director, State President, State District Director, Council President (if any); Calendar of events	
C. Options: club's choice to include bylaws, fund raising, roll call.	0
NGC/Region/State themes; club theme, if used, should be evident through out the book	
Programs (Indicate if special interest club. Ex. Horticulture, only; Design, only; etc.)	<u>50</u>
Study on variety of NGC Goals and Objectives such as: Birds, Blue Star Memorials, Butterflies, Civic Achievement, Conservation, Environment, Flower Shows, Floral Design, Historic Preservation, Horticulture, Horticulture Therapy, Landscape Design, Legislation, Litter Control, Roadside Beautification, US & World Gardens, Wildflowers, World Gardening, Youth, etc.	
1. At least seven meetings a year	3
2. Date, location/address, time of meeting	3
3. Speaker's name, qualifications (brief), program title	4
4. Programs, workshops, tours furthering NGC Goals & Objectives,	40

give brief word description (lecture, slides, demonstration, hands-on workshop)	
a. Variety of program topics (theme not required)(12 pts.)	
b. Variety of styles of programs (lectures, slides, tours, etc.)(12 pts)	
c. Variety of speakers (specialists, members, panel, etc.) (12 pts.)	
d. Portion or full program explaining projects of NGC Pres.) (2 pts)	
e. Portion or full program on Member Services items (2 pts)	
Projects (judged upon scope of projects)	<u>35</u>
Projects involve actual membership participation that benefit the community and further NGC Goals and Objectives (does not include fund-raising or social activities)	
1. List Continuing and New Participating Projects	15
2. Give brief word description of projects: location, how others benefit, how members are expected to participate, chairman, etc. List donations: amount, in-kind donations, to whom, sale of state/NGC products (Vision of Beauty Calendars, state cookbook)	20
TOTAL	<u>100</u>

OTHER C.A.R. AWARDS

MEMBERSHIP INCREASE CERTIFICATE

Awarded to the State Federation showing the greatest percentage increase in paid membership over the previous fiscal year. Regional Membership Representative determines the results by comparing National Garden Clubs, Inc. paid membership statistics between October 31 of the past and current year.

C.A.R. SCHOLARSHIP AWARD

One (1) \$2500 Scholarships may be awarded each year and presented at the Fall Conference. Each State may submit one (1) application. The application is sent to the C.A.R. Scholarship Awards Representative by the July 1 deadline. Applications are judged by three (3) former C.A.R. Directors chosen by the current Director and the current C.A.R. Scholarship Representative.

Application Requirements:

The *NGC Advanced Scholarship Form* is to be used. Follow all directions and include the following:

- a. Application form.
- b. Complete official academic transcript.
- c. Personal letter from applicant, discussing goals, background, financial need and commitment to chosen field of study. (Limited to two typed pages, only).
- d. List of extracurricular activities, honors, recognitions received.
- e. Financial aid form.
- f. Three letters of recommendation, focusing on the following, and limited to one typed page
 - 1) Scholastic abilities
 - 2) Character
 - 3) Work related experience

A student who has won a N.G.C. Scholarship is not eligible for a C.A.R. Scholarship.

THE AMERICAN HORTICULTURAL SOCIETY REGIONAL PERENNIAL AWARD

Awarded to a Garden Club, Group of Garden Clubs, District, Council or State for an Outstanding Class or Section of Herbaceous Perennials in a Standard Flower Show.

Criteria:

1. Club, District or State Flower Show Chairmen may apply. (Plant Societies are excluded.)
2. Each State Federation in the Central Atlantic Region is eligible each year to receive one American Horticultural Society Regional Award for a class or section of Herbaceous Perennials in a Standard Flower Show held between January 1 and December 31.
3. The Award shall consist of an American Horticultural Society Blue Rosette and a Certificate.
4. A class or section of Herbaceous Perennials in a Standard Flower Show may be eligible for the American Horticultural Society Regional Award in competition with other Clubs, Districts, Councils or the State within the Federation.
 - a. The overall exhibit must be of outstanding quality and include a minimum of 20 specimens. (NOTE - Refer to Scales of Points in the Handbook for Flower Shows)
 - b. Consideration shall be given to condition, staging, proper labeling, and rarity.
 - c. Schedule may state application will be made for this award, if merited.
5. Application should include:
 - a. Date, name of State Federation, name of show, and location.
 - b. Brief description
 - c. List of specimens in exhibit botanically named (genus, species, and cultivar).
 - d. Clear photograph of exhibit including staging; may be sent electronically.
 - e. Clear photograph of any top awards in exhibit, if applicable; may be sent electronically.
6. The Application is sent to the State Awards Chairman by a date to be determined by each individual state.
7. That state's winning entry is sent to the Regional Awards Chairman by April 1.
8. Six weeks before the C.A.R. Fall Conference the AHS Regional Awards Chairman sends a listing of winners for the rosette(s) and certificate(s) to:
American Horticultural Society
7931 E. Boulevard Drive
Alexandria, VA 22308-1300
Re: AHS Regional Perennial Award
9. The AHS Regional Perennial Awards will be presented at the Central Atlantic Regional Conference.