

Federated Garden Clubs of New York State, Inc.

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"Planting the Seeds of Membership" Challenge

Victoria Bellias and I would like to challenge each garden club to make membership a focus of each meeting. Let's make it our goal to bring in 4 new members, per club, between now and September 1. As gardeners we know that growing is always the basis of a garden and likewise growing membership is the foundation of our garden clubs and our Federation. Without this renewed growth and sustainability it will be difficult for us to achieve our goals. Each Club accomplishing this will receive recognition at the FGCNYS 2020 Annual Convention in Utica this October. I know that while reading this, you are probably saying that of course we are working on gaining and retaining new members in our clubs, but it doesn't seem to be working. How do we do this? Where do we get these new members? Our National Garden Club Membership Committee periodically publishes "Join Us" which offers some great ideas. Some of you may have seen this publication, but am attaching copies to this communication, just in case you haven't received a copy. Am also attaching a Word document of a brochure that the NGC Membership Committee has put together. I would ask that you don't change this particular brochure, but use it as it is and on the bottom of page 2 there is a little yellow block where you can put your Club's contact information.

So, we now have the challenge - 4 new members per club by September 1, 2020. When you submit your FGCNYS dues this year, please add any new members you have gained to that roster, as requested in your dues package. To add new members joining after you have submitted this year's dues, please complete the new member form which is on our FGCNYS website under the applications and forms tab. Return that form along with the membership dues for the new member, to our office. Please email me at johnmonica@verizon.net or give me a jingle at 716-380-8663 with questions, concerns, or any membership ideas you may have. Thanks -

Monica

Monica Hansen
FGCNYS Membership Chairman
NGC Membership Committee